



IFA SHIELD

U-15 INTERNATIONAL YOUTH TOURNAMENT

REVIVING A LEGENDARY FOOTBALL LEGACY FOR THE NEXT GENERATION

A proposal to the Indian Football Association to reimagine the IFA Shield as an annual U-15 International Youth Football Tournament – preserving its heritage while creating meaningful opportunities for young players through competition, exposure, development and football exchange.



A PROPOSAL BY MADHAVAN SPORTS VENTURE



HERITAGE



DEVELOPMENT



EXPOSURE



FUTURE

KOLKATA | WEST BENGAL | INDIA

Revive the IFA Shield as an annual U-15 International Youth Football Tournament

The proposal is to reimagine the IFA Shield not only as a **historic football competition**, but as a future-facing youth **football institution** — one that preserves its legacy while creating meaningful opportunities for the next generation of Indian footballers through competition, exposure, development and football exchange.



BUILT ON FOUR FOUNDATIONS



LEGACY

Protect and reactivate one of Indian football's most historic tournament names.



YOUTH DEVELOPMENT

Create a structured, high-quality competition platform for U-15 footballers.



INTERNATIONAL EXPOSURE

Bring Indian and overseas youth teams together for meaningful football exchange.



FOOTBALL ECOSYSTEM

Combine competition with scouting, learning, visibility and cultural engagement.



This is not just about reviving the past. It is about building **the future.**

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WHY IFA SHIELD MATTERS

IFA Shield is not just a tournament name. It is a part of Indian football heritage.



One of India's oldest and most prestigious football competitions.



Deeply connected to Kolkata and Bengal's rich football culture.



A symbol of ambition, pride and sporting excellence.



A name that still carries recognition, memory and emotional value.



A legacy of this stature should not only be remembered. It should be reactivated.



“ Honoring the past. Inspiring the future. Reviving a legacy that belongs to Indian football. ”



A PROPOSAL BY MADHAVAN SPORTS VENTURE



HERITAGE



IDENTITY



PRIDE



LEGACY



KOLKATA | WEST BENGAL | INDIA

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WHY REVIVE IT NOW

Why the time is right to revive the IFA Shield



Indian football needs stronger, recurring youth competition platforms.

A consistent tournament structure builds quality and depth.



Reconnect a historic legacy with today's footballing needs.

Blend heritage with modern standards and global best practices.



Build a marquee youth competition rooted in Bengal's football identity.

Celebrate our pride while creating future stars.



Create aspiration among young footballers across India.

A stage to dream, compete and achieve.



Position India on the global youth football map.

Attract international participation, exposure and collaboration.

“

This is not about the past, it is about building the future.



STRONGER YOUTH COMPETITION ECOSYSTEM



HONORING HERITAGE, EMBRACING THE FUTURE



UNITING FOOTBALL ACROSS INDIA



GLOBAL EXPOSURE, LOCAL PRIDE



BUILDING TOMORROW'S CHAMPIONS



A PROPOSAL BY MADHAVAN SPORTS VENTURE



KOLKATA | WEST BENGAL | INDIA



5 WHY U-15?

Why focus on the U-15 age group?

The U-15 stage is a critical development phase in a young footballer's journey. It is where talent begins to take shape, fundamentals are built, and future potential is unlocked.



FOUNDATION YEARS
U-15 is the perfect stage to instill technical skills, discipline and game understanding.



FUTURE TALENT PIPELINE
Identifies and nurtures tomorrow's stars from India and around the world.



HEALTHY COMPETITION
Encourages a competitive environment that drives growth and confidence.



LONG-TERM IMPACT
Early investment in this age group creates stronger players, stronger clubs and a stronger football ecosystem.



GLOBAL EXPOSURE
Provides international match experience and cultural exchange from a young age.



SHAPING CHARACTER
Builds resilience, teamwork, leadership and sportsmanship — on and off the field.



YOUNG TODAY, LEGENDS TOMORROW.

By focusing on U-15, we are not just organizing a tournament, we are building the future of Indian football.




NURTURING TALENT. BUILDING CHAMPIONS.

A National Platform. A Global Opportunity.

IFA Shield U-15 will be India's most prestigious youth football tournament — creating a structured competitive pathway, providing equal opportunities, and positioning Indian football on the world stage.

OUR OBJECTIVES



Revive and modernize the historic IFA Shield with a vision for the future.



Build a structured youth football tournament for U-15 players.



Develop young talent through quality competition and exposure.



Create international opportunities through exchange and collaboration.



Strengthen the Indian football ecosystem from the grassroots up.

A TOURNAMENT WITH NATIONAL REACH AND GLOBAL AMBITION



NATIONAL REACH

Teams from across India, one platform, one dream.



YOUTH EMPOWERMENT

Empowering young players to build skills, confidence and character.



GLOBAL EXPOSURE

Opportunities to compete with international youth teams.



STRONG PARTNERSHIPS

Collaboration with clubs, academies and football organizations.



BUILDING LEGACY

Creating champions today, inspiring generations tomorrow.



A Proposal by Madhavan Sports Venture



HERITAGE



DEVELOPMENT



EXPOSURE



EXCELLENCE



FUTURE



KOLKATA | WEST BENGAL | INDIA



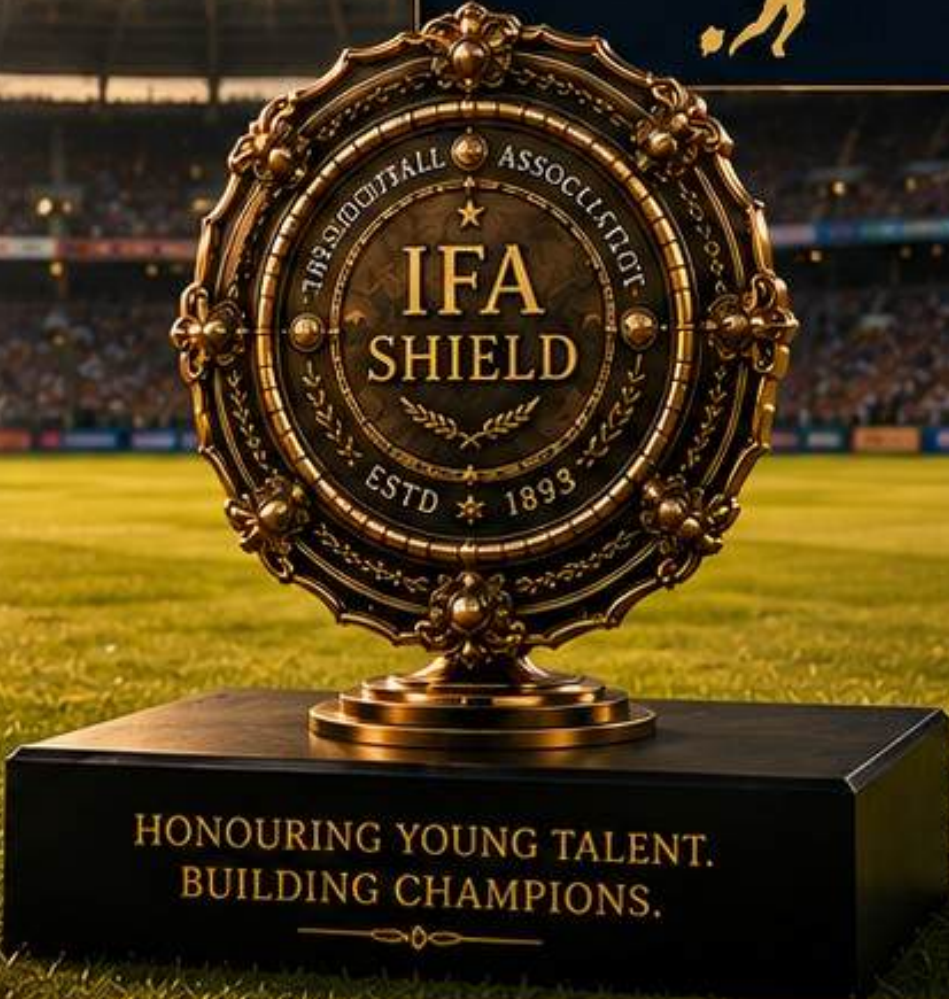
7 TOURNAMENT STRUCTURE

A Strong Structure. Fair Competition. Lasting Impact.

The IFA Shiel U -15 will follow a well- defined structure to ensure high quality matches, broad participation and meaningful exposure for young talent Globally.

ONE NATION.
ONE TOURNAMENT.
COUNTLESS DREAMS.

Building the future of football



PARTICIPATION

Domestic
+
International

AGE GROUP

U- 15 Tournament

TEAM SIZE

20 Player
4 Officilas

MATCH FORMAT

11vs 11
25 Min Match
Min 11 Matches

DURATION

15 Days

VENUE

Kolkata



A PLATFORM.
A PURPOSE.
A LEGACY IN THE MAKING.



STRUCTURED



COMPETITIVE



INCLUSIVE



PROFESSIONAL



IMPACTFUL



FROM INDIA.
Kolkata



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TOURNAMENT FORMAT & FLOW

A Journey of Talent. From States to Stardom.

The IFA Shield U-15 will follow a multi-stage format to ensure wide participation, merit-based progression and a high standard of competition.



MERIT. OPPORTUNITY. EXCELLENCE.

Every match is a step forward.
Every player has a chance to shine.

TOURNAMENT FLOW

STAGE 1



League Stage

STAGE 2



Round of 8

STAGE 3



Semi Final

STAGE 4



Final



CHAMPIONS
OF TOMORROW

Scouted. Recognized.
Supported.

Each Team Plays Min 11 Matches

THE IFA SHIELD PRINCIPLES



WIDE PARTICIPATION

From every state, every community, every dream.



MERIT-BASED PROGRESSION

Advance through performance, dedication and team spirit.



QUALITY COMPETITION

High standards, fair play and professional conduct.



NATIONAL EXPOSURE

A platform to be seen, scouted and celebrated.



GLOBAL ASPIRATION

Preparing today's youth for tomorrow's world stage.



FROM LOCAL FIELDS
TO NATIONAL DREAMS.

INDIA'S YOUTH. INDIA'S PRIDE.



INCLUSIVE



DEVELOPING
CHARACTER



BUILDING
COMMUNITY



INVESTING IN
THE FUTURE



ONE NATION.
ONE TOURNAMENT.
COUNTLESS DREAMS.



9 IMPACT & OUTCOMES

Building Champions. Transforming Futures.

The IFA Shield U-15 is more than a tournament — it is a movement that creates opportunities, builds character, and shapes the next generation of Indian football champions.



TALENT DEVELOPMENT
Identifies and nurtures young talent from every corner



HOLISTIC GROWTH
Promotes discipline, teamwork, leadership and sportsmanship.



CULTURAL EXCHANGE
Brings together youth from diverse cultures, languages and regions.



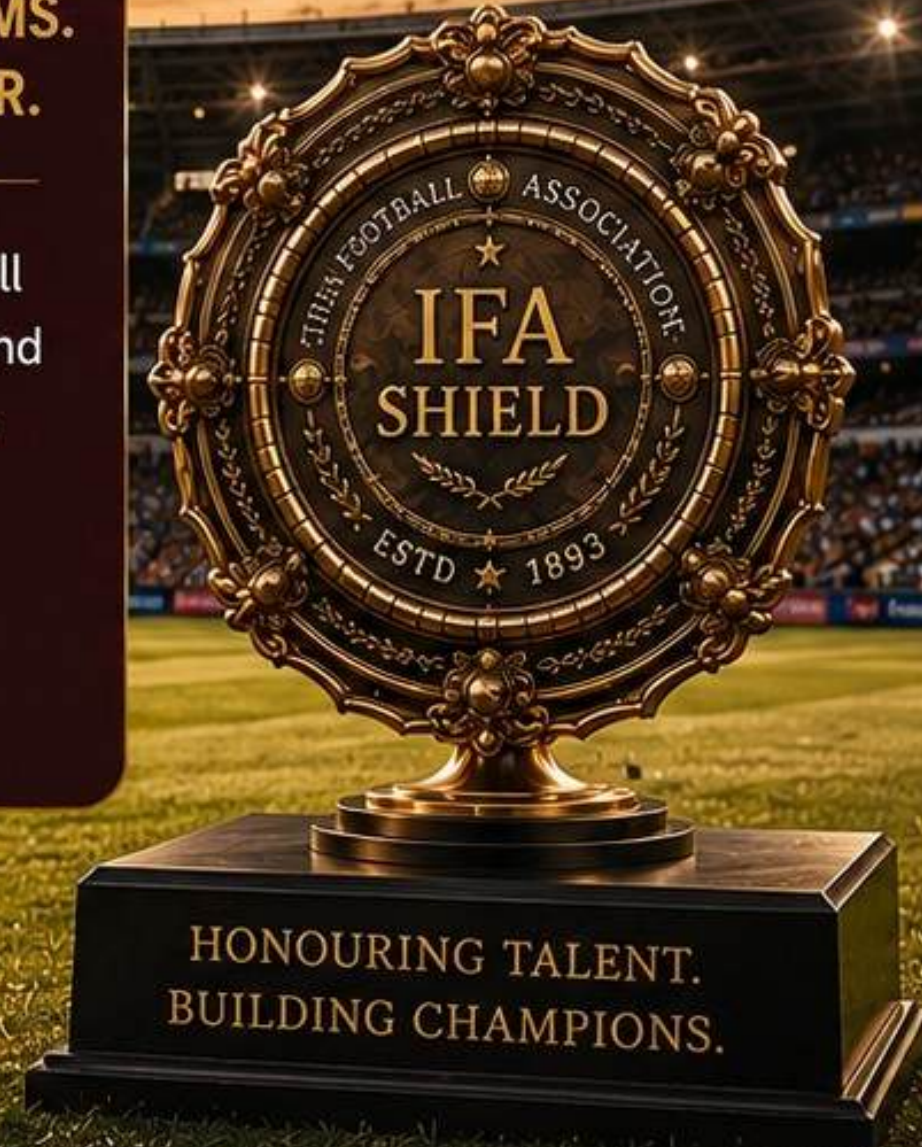
GLOBAL PATHWAY
Creates a platform for Indian players to compete and shine on the world stage.



STRONGER ECOSYSTEM
Strengthens the football ecosystem from grassroots to global recognition.

ONE TOURNAMENT. MILLIONS OF DREAMS. A LEGACY FOREVER.

The IFA Shield U-15 will inspire today's youth and build the champions of tomorrow.



HONOURING TALENT. BUILDING CHAMPIONS.

TOGETHER LETS BUILD A STRONGER INDIA THROUGH FOOTBALL.
For our youth. For our nation. For the world.



FROM LOCAL DREAMS TO GLOBAL STAGES.
THE JOURNEY CONTINUES...



DISCIPLINE



TEAMWORK



FOCUS



DETERMINATION



EXCELLENCE



Kolkata

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THE LEGACY LIVES ON



One Nation. One Tournament. Countless Dreams. Infinite Legacy.

The IFA Shield U-15 is more than a championship — it is a movement that unites India through football, empowers young talent and builds a legacy that will inspire generations to come.

ONE TOURNAMENT.
MILLIONS OF DREAMS.
A LEGACY FOREVER.

The IFA Shield U-15 is our commitment to India's youth and India's future.



A LEGACY TODAY.
A CHAMPION TOMORROW.
A STRONGER INDIA FOREVER.

OUR PROMISE



INTEGRITY

Fair play, transparency and respect in every step.



OPPORTUNITY

Equal platform for young talent from every corner of India.



EXCELLENCE

High standards, quality competition and continuous growth.



UNITY

Bringing communities, cultures and dreams together.



INSPIRATION

Role models today, champions and leaders tomorrow.



LEGACY

Building a stronger India through football.



TOGETHER, LET'S WRITE INDIA'S FOOTBALL STORY.
TODAY. TOMORROW. FOREVER.



FROM INDIA.
FOR INDIA.
TO THE WORLD.



ONE NATION



ONE TOURNAMENT



COUNTLESS DREAMS



INFINITE LEGACY



GLOBAL IMPACT

THE FUTURE IS OURS.
LET'S PLAY IT TOGETHER.

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THE LEGACY CONTINUES. THE JOURNEY NEVER ENDS.



The Journey Continues. The Legacy Never Ends.

The IFA Shield U-15 is not the finish line. It is the beginning of countless journeys, countless dreams and countless victories.

**THIS IS WHERE LEGENDS BEGIN.
THIS IS WHERE INDIA RISES.**

WHAT WE LEAVE BEHIND



OPPORTUNITIES

Opening doors for young talent across India.



INSPIRATION

Inspiring a new generation to dream bigger.



UNITY

Bringing communities, cultures and hearts together.



GROWTH

Strengthening football ecosystem from grassroots to glory.



EXCELLENCE

Nurturing discipline, passion and the will to win.



LEGACY

Creating a legacy that will inspire generations to come.



TODAY'S PLAYERS. TOMORROW'S STARS. INDIA'S PRIDE.

The IFA Shield U-15 is our promise to every young footballer who dares to dream and works to make it real.

**TOGETHER,
WE BUILD TOMORROW.**

“
ONE TOURNAMENT.
MILLIONS OF DREAMS.
A LEGACY FOREVER.”

From the first whistle to the final roar, the IFA Shield U-15 writes the future of Indian football.



BUILDING CHAMPIONS.
BUILDING INDIA.
BUILDING TOMORROW.



ONE NATION.
ONE TOURNAMENT.
COUNTLESS DREAMS.
INFINITE POSSIBILITIES.



PLAY WITH PASSION



COMPETE WITH HONOUR



WIN WITH PRIDE



RESPECT EVERYONE



LOVE THE GAME



BUILD THE FUTURE

JAI HIND.





TOGETHER, LET US REVIVE THE IFA SHIELD.

HONOURING A LEGACY. BUILDING INDIA'S FOOTBALL FUTURE.

THANK YOU

The revival of the IFA Shield U-15 is not just the return of a tournament — it is the revival of a footballing legacy that has shaped generations and can now shape India's future.

Together, Indian Football Association and Madhavan Sports Venture can create a platform that:

- ✓ Honours Bengal's football heritage
- ✓ Gives young Indian footballers international exposure
- ✓ Builds pathways from grassroots to elite competition
- ✓ Re-establishes the IFA Shield as a globally respected youth football property



TOGETHER, LET US REVIVE THE IFA SHIELD.

IFA SHIELD U-15 PROPOSED TOURNAMENT SNAPSHOT

	TOURNAMENT FORMAT	International U-15 Club / Academy Tournament
	TEAMS	12 Teams Mix of International & National Teams
	HOST CITY	Kolkata / West Bengal
	DURATION	14 days Tour for Boy 10 day Tour for Girls
	FORMAT	Group Stage + Knockouts
	POSITIONING	India's premier heritage youth football tournament
	OBJECTIVE	Talent development, international exposure, legacy revival

WHY BENGAL IS THE IDEAL HOST

- Historic heartland of Indian football
- Emotional connection with the IFA Shield legacy
- Strong football audience and media interest
- Access to clubs, academies, grounds and football ecosystem
- Ideal cultural setting to relaunch a legacy tournament with credibility and pride



ONE NATION.
ONE TOURNAMENT.
COUNTLESS DREAMS.
ONE LEGACY THAT LIVES ON.



Madhavan
SPORTS VENTURE

SPORTS IPS
YOUTH DEVELOPMENT
TOURNAMENT MANAGEMENT
BRAND PARTNERSHIPS

CONTACT

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LET'S BUILD A LEGACY THAT LASTS FOREVER.



INVITATION TO PARTICIPATE

IFA SHIELD U-15 INTERNATIONAL YOUTH FOOTBALL TOURNAMENT

ONE NATION. ONE TOURNAMENT. COUNTLESS DREAMS.

A legacy tournament returns to inspire the next generation of footballers and unite nations through the beautiful game.



DATE
1st Dec -
13th Dec,
2026



VENUE
KOLKATA,
WEST BENGAL,
INDIA



AGE GROUP
UNDER 15



TEAMS
12 TEAMS

A LEGACY BUILT TODAY.
A FUTURE THAT LEADS.
A NATION THAT RISES.

ORGANISED BY



Madhavan
SPORTS VENTURE

SPORTS IPs | YOUTH DEVELOPMENT
TOURNAMENT MANAGEMENT | BRAND PARTNERSHIPS

IN ASSOCIATION WITH



**INDIAN
FOOTBALL
ASSOCIATION**

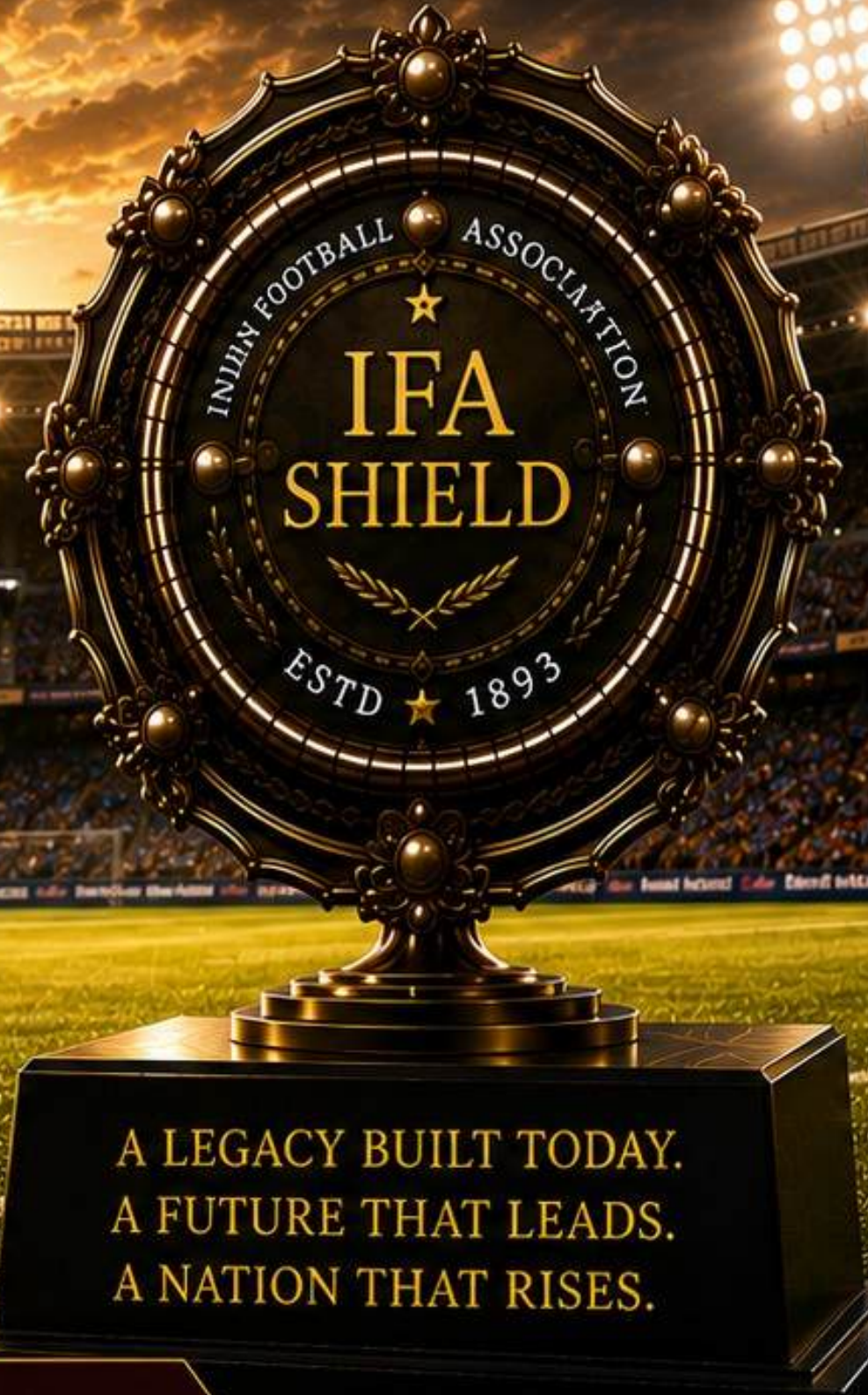
Contact

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**THE LEGACY
LIVES ON.**

BE A PART OF HISTORY.
BE A PART OF THE FUTURE.





ESTD ★ 1893

THE LEGACY LIVES ON.



WHY BRING YOUR TEAM TO KOLKATA?



Kolkata offers the perfect blend of footballing passion, rich heritage and world-class hospitality for an unforgettable tournament experience.



RICH FOOTBALL HERITAGE

The home of Indian football. A legacy that inspires generations.



PASSIONATE FOOTBALL CULTURE

Feel the energy of the fans in a city that lives and breathes the beautiful game.



WORLD-CLASS FACILITIES

Quality venues, training grounds and sports infrastructure to ensure a top-notch experience.



HERITAGE & CULTURE

Explore the timeless charm of Kolkata – history, art, cuisine and more.



WELL CONNECTED DESTINATION

Excellent air connectivity and easy travel for teams across Asia and beyond.



SAFE & WELCOMING CITY

A warm, welcoming city that ensures comfort and security for all teams and officials.

KOLKATA: WHERE FOOTBALL LIVES

From historic maidan grounds to modern stadiums, Kolkata is ready to welcome the future stars of Asian football.



A LEGACY THAT UNITES.
A FUTURE THAT INSPIRES.
A NATION THAT BELIEVES.



GIVE YOUR TEAM MORE THAN A TOURNAMENT. GIVE THEM AN EXPERIENCE TO REMEMBER FOREVER.



ESTD ★ 1893

THE LEGACY LIVES ON.



TOURNAMENT AT A GLANCE



A premier international youth football tournament bringing together top U-15 teams from India and across Asia.



TEAMS
12

Mix of International & National Team
Min 11 Matches Guaranteed.



DATES

1st December
13th December,
2026



VENUE
KOLKATA

WEST BENGAL,
INDIA



AGE GROUP
U-15



FORMAT
GROUP STAGE
+ KNOCKOUTS

Competitive matches with maximum exposure



MATCHES
GUARANTEED
11 MATCHES

for every team



PARTICIPATION
INDIA & ASIA

Bringing nations together through the beautiful game



OBJECTIVE

Talent development, international exposure and cultural exchange



WHY IT MATTERS



Develop young talent on an international stage



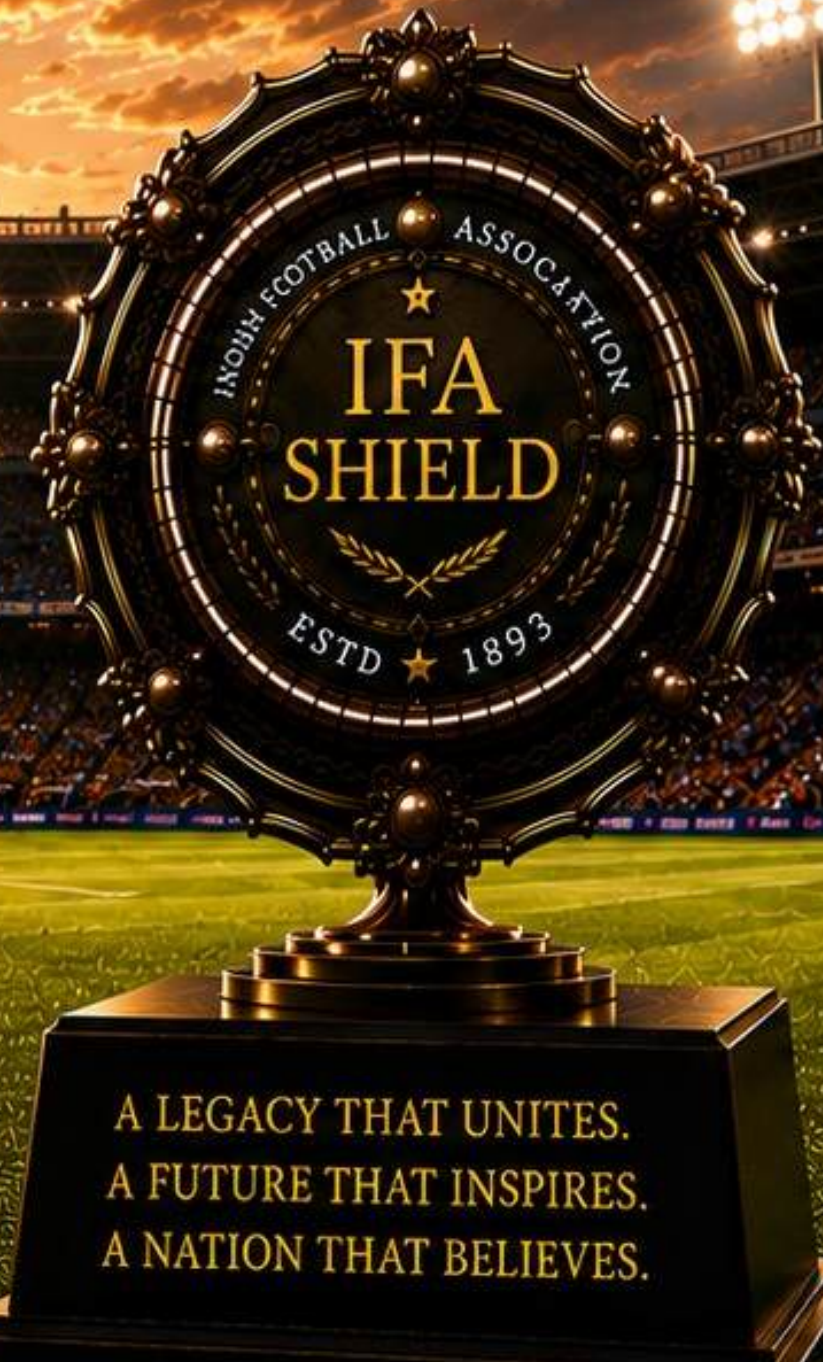
Build friendships and unity across nations



Create pathways to future opportunities



Celebrate football heritage and inspire the future



A LEGACY THAT UNITES.
A FUTURE THAT INSPIRES.
A NATION THAT BELIEVES.



ONE NATION. ONE TOURNAMENT. COUNTLESS DREAMS.

UNITED BY FOOTBALL. INSPIRED BY LEGACY.





ESTD ★ 1893

THE LEGACY LIVES ON.



TOURNAMENT EXPERIENCE



More than just matches – a life-enriching experience for young footballers, coaches and accompanying teams.



COMPETITIVE MATCHES

High-quality matches against top U-15 teams from India and Asia.



TALENT EXPOSURE

Outstanding players get visibility through scouts and media coverage.



INTERNATIONAL CONNECT

A platform to build friendships and footballing connections across nations.



CULTURAL EXPOSURE

Explore Kolkata's rich heritage, culture, landmarks and local hospitality.



LEARNING & GROWTH

Workshops and interactions focused on leadership, discipline and sportsmanship.



TEAM BONDING

Shared experiences that strengthen team spirit on and off the field.



MEMORIES THAT LAST

Capture unforgettable moments in a world-class tournament atmosphere.

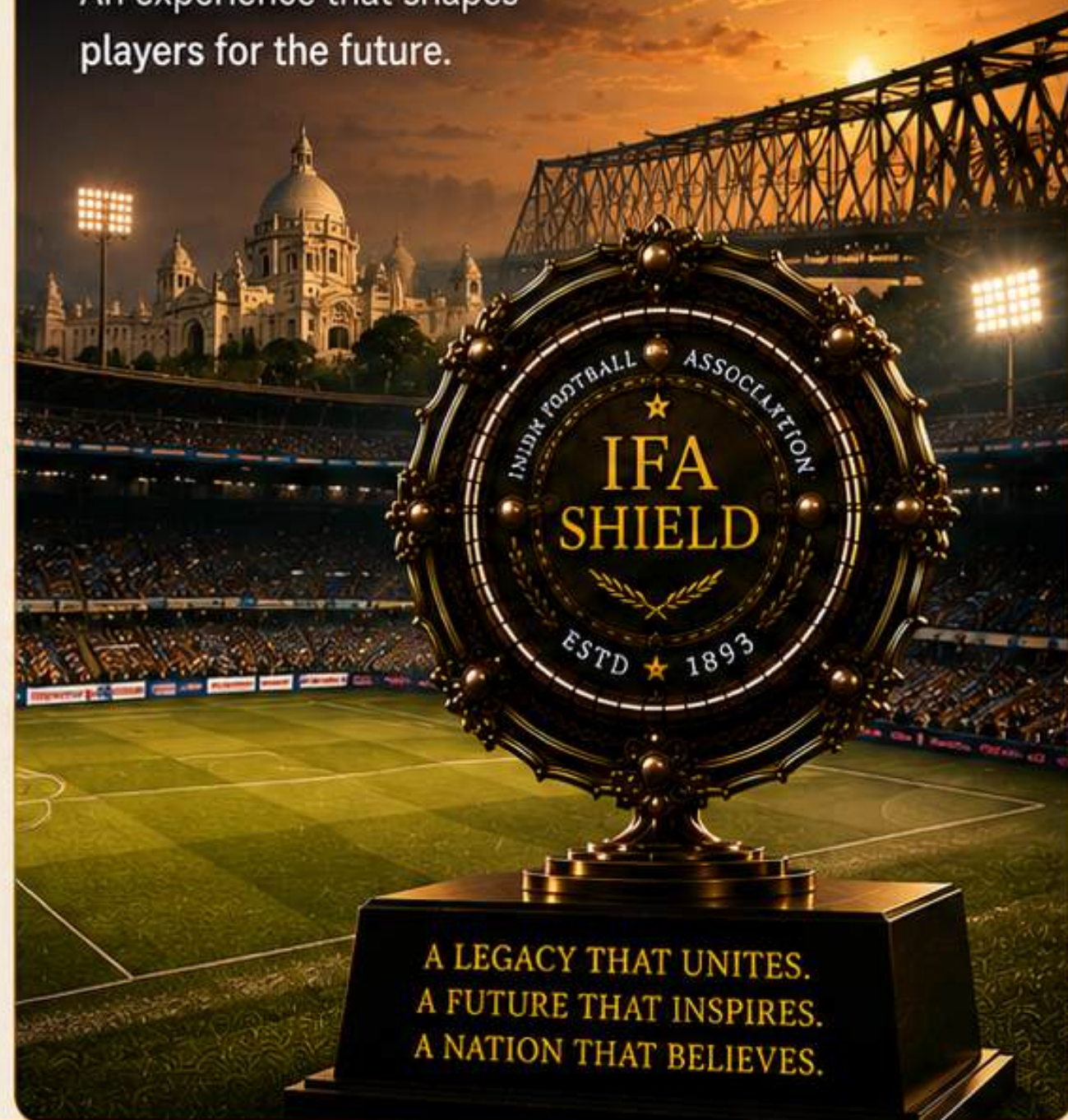


HOSPITALITY EXCELLENCE

Warm hospitality, comfortable stay and dedicated team support.

**PLAY. LEARN. CONNECT.
GROW. INSPIRE.**

An experience that shapes players for the future.



**NOT JUST A TOURNAMENT.
AN EXPERIENCE FOR LIFE.**



**BUILDING CHAMPIONS
ON THE FIELD**



**BUILDING FRIENDSHIPS
BEYOND BORDERS**



**BUILDING A LEGACY
TOGETHER**

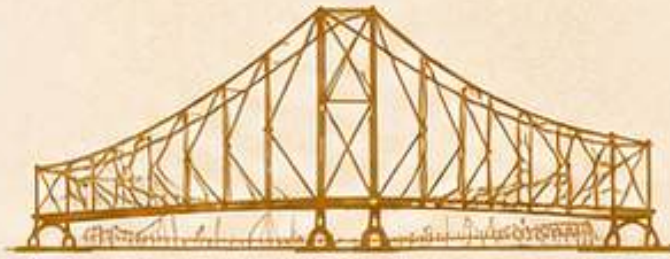


ESTD ★ 1893

THE LEGACY LIVES ON.



TOURNAMENT FORMAT & SCHEDULE



The IFA Shield International Youth Tournament 2026 brings together the best young football talent in a **league-format** competition designed for growth, exposure and an unforgettable experience.



BOYS TOURNAMENT



DATES: 1 – 13 DECEMBER 2026



TEAMS: 12



FORMAT: LEAGUE FORMAT



MATCH STRUCTURE:
EACH TEAM PLAYS EVERY OTHER TEAM



GIRLS TOURNAMENT



DATES: 13 – 24 DECEMBER 2026



TEAMS: 10



FORMAT: LEAGUE FORMAT



MATCH STRUCTURE:
EACH TEAM PLAYS EVERY OTHER TEAM

TOURNAMENT FLOW

1



ARRIVAL & CHECK-IN

Team arrivals in Kolkata. Airport pickup and transfer to accommodation. Registration, accreditation and check-in. Distribution of welcome packs and schedules.

2



ORIENTATION / TEAM BRIEFING

Tournament briefing for team managers and coaches. Rules, fixtures, logistics and matchday protocols explained. Introduction to operations, liaison support and emergency contacts.

3



LEAGUE MATCHDAYS

Daily league-stage matches across tournament venues. Each team plays every other team in its respective competition. Matchday operations, officiating, medical support and coordination managed centrally.

4



PRACTICE & RECOVERY

Scheduled training / practice slots for participating teams. Recovery windows between matches. Time for rest, physio, preparation and tactical work.

5



BEYOND-THE-PITCH ACTIVITY

City tour / cultural exposure activity in Kolkata. Team bonding and tournament hospitality experience. Gala, cultural evening and networking interactions (subject to final schedule).

6

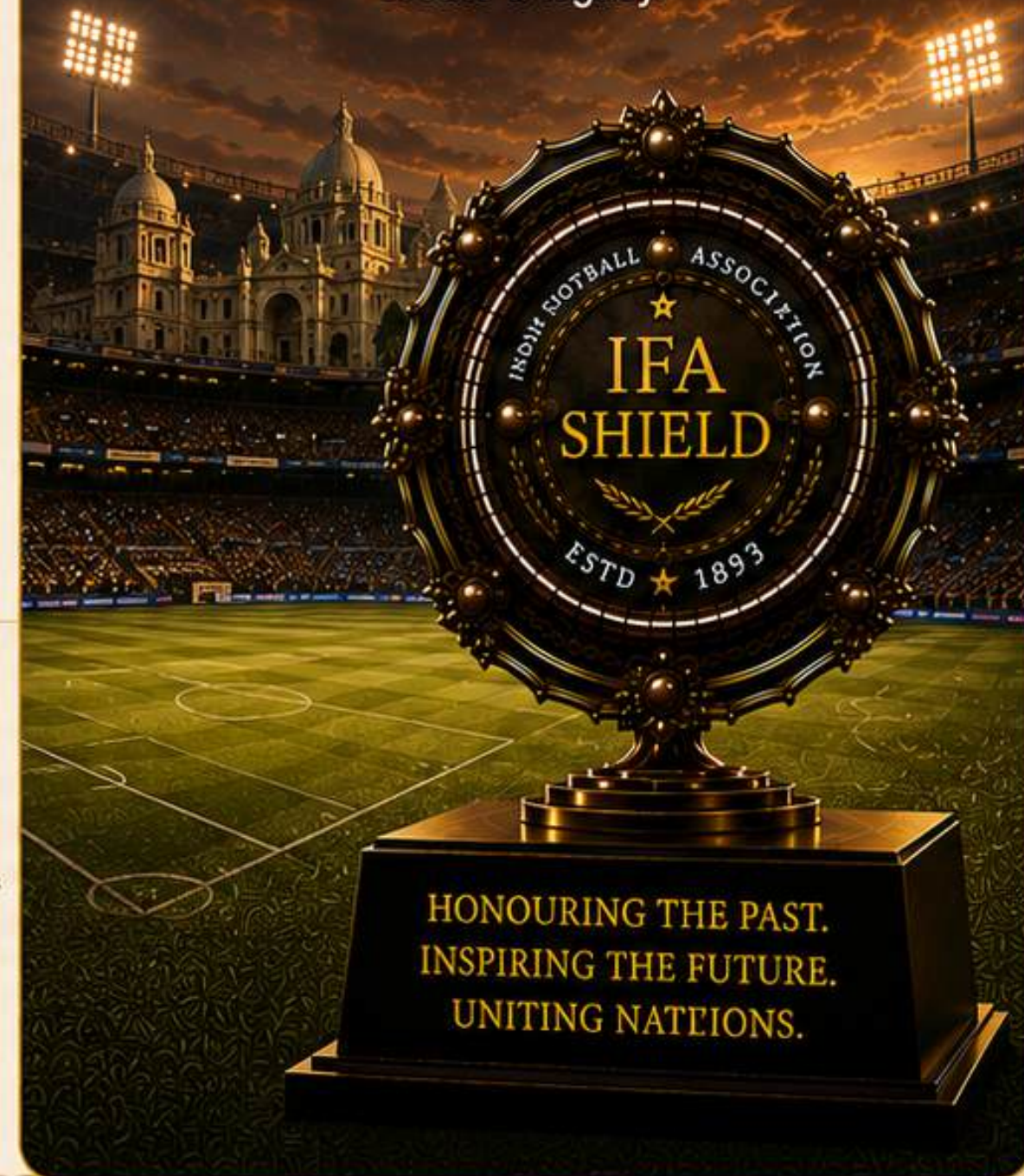


CLOSING & DEPARTURE

Final league standings confirmed. Closing recognition / farewell ceremony. Team departures and airport transfers.

**EVERY TEAM
PLAYS EVERY OTHER TEAM
IN ITS TOURNAMENT.**

Compete. Connect.
Create a legacy.



ONE TOURNAMENT. TWO COMPETITIONS. COUNTLESS MEMORIES.

UNITED BY FOOTBALL. INSPIRED BY LEGACY.

TOURNAMENT PARTICIPATION PACKAGE & TEAM SUPPORT

A complete package designed to ensure every team has a comfortable stay, smooth operations and a memorable experience in Kolkata.



ACCOMMODATION

- ◆ Youth Hostel Dormitory
- ◆ Safe, clean and comfortable stay



FOOD & NUTRITION

- ◆ 4 nutritious meals per day
- ◆ Breakfast, Lunch, Snacks, Dinner



AIRPORT PICK-UP & DROP

- ◆ Pick-up and drop from Netaji Subhas Chandra Bose International Airport



LOCAL TOURNAMENT TRANSPORT

- ◆ Local transport for all tournament transfers
- ◆ Matchday movement to venues



PRACTICE FACILITIES

- ◆ Guaranteed practice slots
- ◆ Well-maintained practice venues



MEDICAL & PHYSIO SUPPORT

- ◆ On-site first aid and medical support
- ◆ Physio support during the tournament



LAUNDRY SERVICES

- ◆ Regular laundry services provided
- ◆ Clean and hygienic care



TEAM & LIAISON SUPPORT

- ◆ Dedicated team liaison officers
- ◆ 24x7 support for teams



CITY TOUR EXPERIENCE

- ◆ Guided city tour of Kolkata
- ◆ Cultural and heritage experience



GALA & CULTURAL EVENING

- ◆ Special gala / cultural evening during the tournament
- ◆ Celebration of unity through football



SAFETY & SECURITY

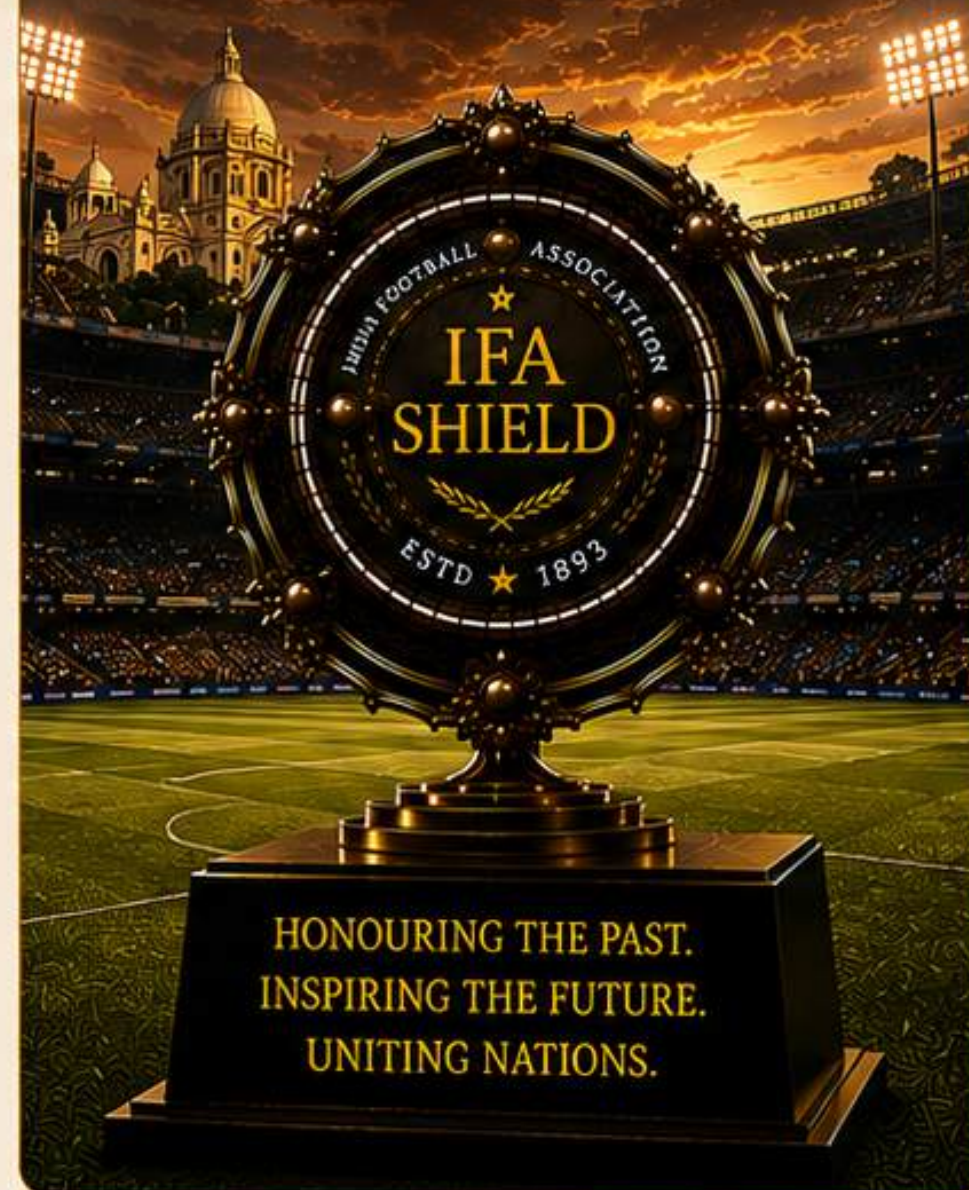
- ◆ 24x7 security arrangements
- ◆ Safe and secure environment



ON-GROUND OPERATIONS

- ◆ Match officials, coordination and venue management
- ◆ Smooth tournament execution

WE TAKE CARE OF EVERY DETAIL SO YOU CAN FOCUS ON THE GAME.



COMPLETE CARE. TOTAL FOCUS.

Everything you need. So you can give your best.



TEAM FIRST. SUPPORT ALWAYS.

Dedicated support at every step.



SMOOTH OPERATIONS. SEAMLESS EXPERIENCE.

Organised. Reliable. Professional.



ONE TOURNAMENT. ONE EXPERIENCE. COUNTLESS MEMORIES.

United by football. Inspired by legacy.

ESTD ★ 1893

THE LEGACY LIVES ON.



TOURNAMENT RULES & REGULATIONS



The IFA Shield promotes fair play, respect and excellence.
All matches and activities are conducted in accordance with the highest standards.



1. TOURNAMENT FORMAT

- ◆ Boys: 12 teams, league format.
- ◆ Girls: 10 teams, league format.
- ◆ Each team plays every other team in its respective tournament.



2. MATCH REGULATIONS

- ◆ Matches will be played as per FIFA Laws of the Game.
- ◆ Duration: Two halves of 30 minutes each.
- ◆ 5 minutes half-time interval.



3. TEAM COMPOSITION

- ◆ Maximum 20 players per team.
- ◆ Minimum 14 players required to field a team.
- ◆ All players must be properly registered.



4. SUBSTITUTIONS

- ◆ Up to 7 substitutions per match.
- ◆ All substitutions must be made through the referee.



5. DISCIPLINE

- ◆ Zero tolerance for violence, abuse or misconduct.
- ◆ Yellow/Red cards as per FIFA regulations.
- ◆ Disciplinary decisions are final.



6. POINTS SYSTEM

- ◆ Win – 3 points
- ◆ Draw – 1 point
- ◆ Loss – 0 points
- ◆ In case of tie on points: Goal difference, Goals scored, Head-to-head record, Fair play record (in order).

GENERAL REGULATIONS



Respect for opponents, officials, staff and spectators is mandatory.



Teams must adhere to tournament rules, schedules and instructions.



Teams are responsible for their players' fitness and insurance coverage.



The Organizing Committee reserves the right to amend rules if required for smooth operations.



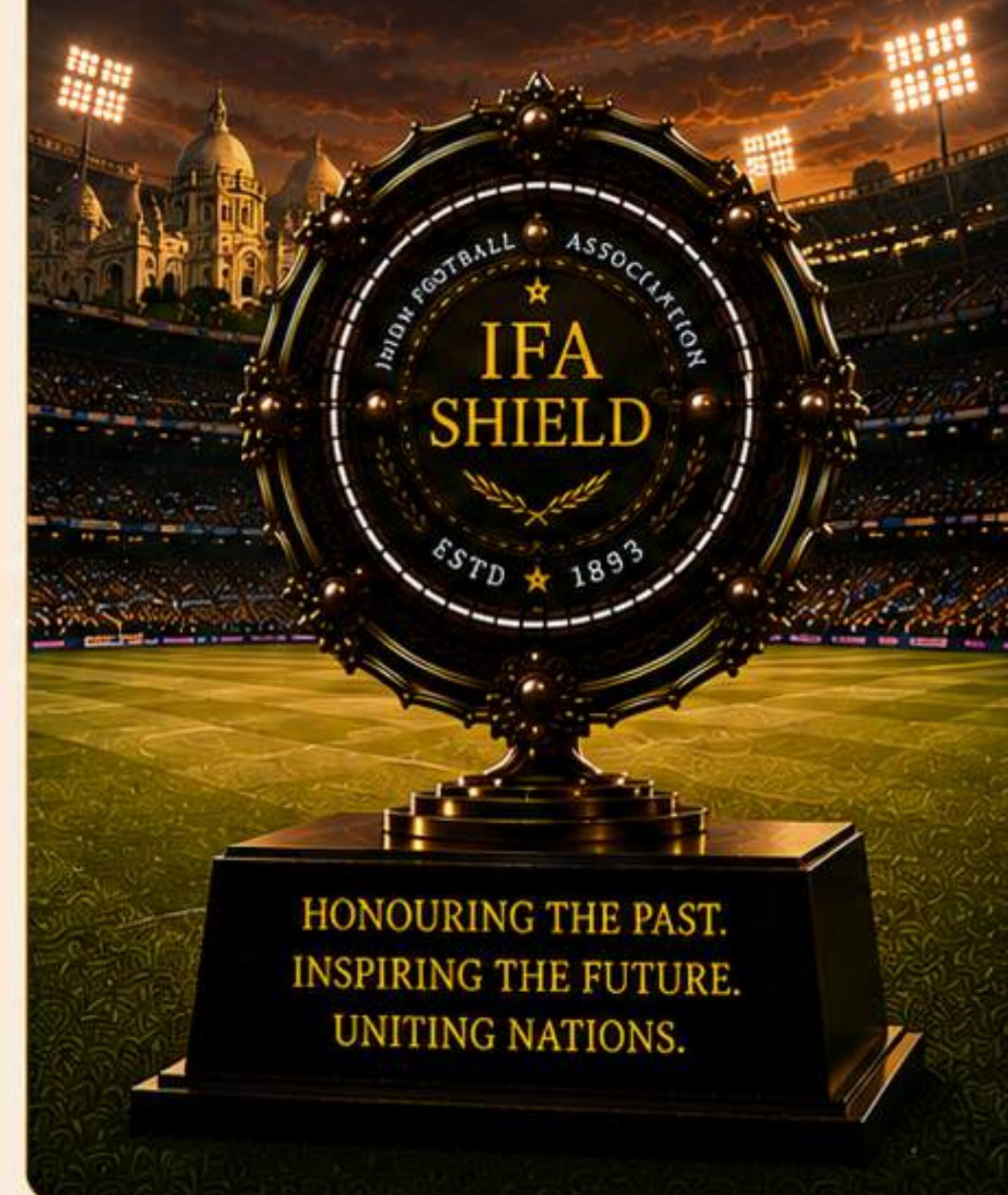
All decisions of the Organizing Committee and Match Officials are final.



Photography and media coverage will be as per tournament policy.

**FAIR PLAY.
RESPECT THE GAME.
HONOUR THE LEGACY.**

Compete with pride.
Play with respect.



**HONOURING THE PAST.
INSPIRING THE FUTURE.
UNITING NATIONS.**



**ONE GAME.
ONE SPIRIT.
ONE LEGACY.**



**PLAY FAIR.
PLAY HARD.
PLAY TOGETHER.**



**BUILT ON TRADITION.
DRIVEN BY EXCELLENCE.
INSPIRED BY LEGACY.**



**RESPECT ALL.
FEAR NONE.
CREATE HISTORY.**



**ONE TOURNAMENT.
ONE EXPERIENCE.
COUNTLESS MEMORIES.**

TOURNAMENT VENUES & FACILITIES



IFA Shield matches and activities will be hosted across well-maintained venues in Kolkata, ensuring safety, quality and a professional experience for all teams.



PLAYING VENUES



FIFA-QUALITY PLAYING FIELDS

Well-maintained natural and hybrid pitches.



FLOODLIGHT FACILITIES

Matches scheduled flexibly, including evening fixtures.



LOCKER ROOM & CHANGING AREAS

Separate, clean and well-equipped rooms for teams and officials.



MEDICAL ROOM ON-SITE

First aid and medical assistance available at all venues.



HYDRATION FACILITIES

Access to safe drinking water and hydration stations.



SAFE & SECURE ENVIRONMENT

24x7 security, crowd management and venue safety protocols.



ADDITIONAL FACILITIES



PRACTICE SLOTS

- ◆ Guaranteed practice slots for all teams.
- ◆ Well-maintained training areas.



WARM-UP AREAS

- ◆ Dedicated warm-up zones near fields.
- ◆ Safe and functional spaces.



SPECTATOR AREAS

- ◆ Seating arrangements for spectators.
- ◆ Comfortable viewing experience.



FOOD & BEVERAGE KIOSKS

- ◆ Hygienic food and beverage options available at venues.



MATCH OPERATIONS

- ◆ Professional match management.
- ◆ Scoreboards and public address system.



PARKING FACILITIES

- ◆ Adequate parking for teams, officials and visitors.

**QUALITY VENUES.
WORLD-CLASS FACILITIES.
FOCUS ON FOOTBALL.**

Designed to inspire performance and create unforgettable moments.



**HONOURING THE PAST.
INSPIRING THE FUTURE.
UNITING NATIONS.**



**TOP QUALITY
VENUES.
SAFE ENVIRONMENT.**



**EVERY DETAIL MATTERS.
EVERY TEAM MATTERS.**



**PROFESSIONAL STANDARDS.
COMPETITIVE EXPERIENCE.**



**TOGETHER FOR
FOOTBALL.
TOGETHER FOR LEGACY.**



**ONE TOURNAMENT.
ONE LEGACY.
COUNTLESS MEMORIES.**



TOURNAMENT EXPLORE KOLKATA

Beyond the pitch, discover the spirit, culture and heartbaet of Kolkata.
A city that inspires, welcomes and creates memories to last a lifetime.

**DISCOVER KOLKATA.
CREATE MEMORIES.
BEYOND FOOTBALL.**

A journey of football,
friendship and culture.

EXPERIENCES FOR TEAMS



EDEN GARDENS TOUR

Go behind the scenes at
one of the world's most
iconic stadiums.



EAST BENGAL CLUB TOUR

Visit the legendary club,
its museum and feel the
passion of the Red & Gold.



MOHAN BAGAN CLUB TOUR

Explore the historic club,
its heritage and the pride
of Green & Maroon.



DINNER CRUISE ON THE HOOGHLY

Unwind with your team on a
relaxing evening cruise with
dinner and city lights.



TEAM BONDING EVENINGS

Fun team activities and
interactive sessions to
strengthen friendships.

WHAT WE OFFER

- ✓ Curated experiences for teams
- ✓ Safe, comfortable and well-managed outings
- ✓ Professional coordination and support
- ✓ Memories that last beyond the game



City tours and experiences are part of the tournament hospitality program.
Final itinerary will be shared closer to the event.



ONE GAME.
ONE SPIRIT.
ONE LEGACY.



PLAY FAIR.
PLAY HARD.
PLAY TOGETHER.



RESPECT ALL.
FEAR NONE.
CREATE HISTORY.



TOGETHER FOR
FOOTBALL.
TOGETHER FOR LEGACY.



ONE TOURNAMENT.
ONE WORLD.
ONE EXPERIENCE.

TOURNAMENT TOURNAMENT JOURNEY



**BEYOND THE GAME.
A COMPLETE EXPERIENCE.**

A seamless 13-day journey crafted for teams to compete, connect, explore and create memories that last a lifetime.

ESTD ★ 1893

THE LEGACY
LIVES ON.



DAY
0



TEAM ARRIVAL

- Team arrivals in Kolkata
- Airport pickup & transfer to hotel
- Check-in & settling in

DAY
1



MANAGERS & CAPTAINS MEET

- Post-lunch managers' & captains' meeting
- Evening meet & greet for all teams

DAY
2



OPENING CEREMONY & INAUGURAL MATCH

- Formal opening ceremony
- Inaugural match

DAY
3-6



LEAGUE MATCHES

- League matches as per fixtures
- Daily matchday operations

DAY
7



PRACTICE + CITY EXPERIENCE

- Practice till afternoon
- Post-lunch city tour
- Evening cruise dinner

DAY
8



SUPER 8

- Super 8 round matches

DAY
9



PRACTICE DAY

- Team practice
- Recovery
- Strategy sessions

DAY
10



SEMI FINAL

- Semi-final matches

DAY
11



PRACTICE DAY

- Practice / recovery
- Preparation for the final

DAY
12



FINAL

- Final match
- Awards & recognition

DAY
13



CHECK-OUT

- Check-out from hotel
- Airport transfer
- Safe travels back

WHAT MAKES IT SPECIAL

- ✓ Well-planned schedule for maximum performance
- ✓ Evenings planned for recreational activities to unwind and connect
- ✓ Cultural experiences and city exploration
- ✓ Safe, comfortable and memorable stay
- ✓ Professional support at every step



Evening recreational activities will be announced with time. Stay tuned!



All match timings, practice slots and activities will be communicated in advance.



The schedule may be adjusted slightly based on the final number of teams and fixtures.



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GIRLS TOURNAMENT TOURNAMENT JOURNEY

A well-planned journey for teams to arrive, compete, connect and create memories that last a lifetime.

**BEYOND THE GAME,
A COMPLETE EXPERIENCE.**

Evenings will be planned for recreational activities to help teams relax, connect and create unforgettable memories.

Details will be announced in due course.

DAY 0	DAY 1	DAY 2	DAY 2 – DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10
 <p>TEAM ARRIVAL</p> <ul style="list-style-type: none"> • Team arrivals in Kolkata • Airport pickup and transfer to accommodation • Check-in and settling in 	 <p>MANAGERS & CAPTAINS MEET + TEAM MEET & GREET</p> <ul style="list-style-type: none"> • Post-lunch managers' and captains' meeting • Tournament briefing, updates & key instructions • Evening meet-and-greet for all teams 	 <p>OPENING CEREMONY + INAUGURAL MATCH</p> <ul style="list-style-type: none"> • Formal opening ceremony • Tournament inauguration • Inaugural match 	 <p>LEAGUE MATCHES</p> <ul style="list-style-type: none"> • League-stage matches as per fixtures • Matchday operations, recovery and team coordination 	 <p>PRACTICE + KOLKATA EXPERIENCE</p> <ul style="list-style-type: none"> • Practice sessions till afternoon • Post-lunch city tour • Evening cruise dinner 	 <p>SUPER 8</p> <ul style="list-style-type: none"> • Super 8 round matches 	 <p>PRACTICE DAY</p> <ul style="list-style-type: none"> • Team practice and recovery 	 <p>SEMI FINAL</p> <ul style="list-style-type: none"> • Semi-final matches 	 <p>PRACTICE DAY</p> <ul style="list-style-type: none"> • Practice / recovery / preparation for final 	 <p>FINAL</p> <ul style="list-style-type: none"> • Final match • Awards & closing ceremony 	 <p>CHECK-OUT</p> <ul style="list-style-type: none"> • Team departures • Check-out and transfer to airport



Please note: Evenings will be planned for recreational activities for all teams. Details and timings will be announced separately.



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COMMERCIALS & CLOSING NOTE

COMMERCIAL STRUCTURE

INTERNATIONAL TEAM

INR 7,50,000

NATIONAL TEAM

INR 5,50,000



FEE INCLUDES

- ✓ Tournament participation
- ✓ Youth hostel dormitory accommodation
- ✓ 4 meals per day
- ✓ Airport transfers & local tournament transport
- ✓ Guaranteed practice slots
- ✓ Medical, physio & first aid support
- ✓ Laundry & liaison support
- ✓ City tour, club visits & cruise dinner / cultural evening
- ✓ Evenings planned for recreational activities (details announced with time)



ELIGIBILITY



U-15
CATEGORY



20 PLAYERS
+ 4 STAFF



PLAYER ID /
ELIGIBILITY DOCUMENTS
REQUIRED



CLOSING NOTE

The IFA Shield is more than a tournament. It is a **legacy platform** that can inspire the next generation of footballers, reconnect Bengal with its historic football identity, and create meaningful international exposure for young players.

Through this U-15 international youth format, we aim to build not only a competition, but a football experience rooted in **heritage, excellence, culture and opportunity.**

**HONOURING THE PAST.
INSPIRING THE FUTURE.
UNITING NATIONS THROUGH FOOTBALL.**



FOR PARTICIPATION / COMMERCIAL PARTNERSHIPS /
TOURNAMENT ENQUIRIES:



Madhavan Sports Venture



contact@madhavansports.com

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